

HEALTHY AND WELL KIDS IN IOWA (*hawk-i*) PROGRAM  
BOARD MEETING  
MINUTES  
February 21, 2011

**BOARD MEMBERS**

Kim Carson, Chair  
Dr. Selden Spencer, Vice Chair  
Angela Burke Boston (for Susan Voss)  
Jim Donoghue (for Jason Glass)  
Julie McMahon (for Mariannette Miller-Meeks)  
Joe Hutter  
Susan Salter (absent)

**LEGISLATIVE BOARD MEMBERS**

Senator Amanda Ragan (absent)  
Representative Linda Upmeyer (absent)

**DEPARTMENT OF HUMAN SERVICES**

Mike Baldwin  
Anna Ruggle  
Shellie Goldman

**GUESTS**

Lynn Tague  
Melissa Ellis  
Nancy Lind  
Kristine Klauer  
Jeremy Morgan  
Lynh Patterson  
Tracy Smith  
Danielle Oswald

**AFFILIATION**

Wellmark Blue Cross Blue Shield of Iowa  
Iowa Dept. Public Health, *hawk-i* Outreach  
UnitedHealthcare  
UnitedHealthcare  
MAXIMUS  
Delta Dental of Iowa  
ZLRIGNITION  
Child and Family Policy Center

**CALL TO ORDER AND ROLL CALL**

The Healthy and Well Kids in Iowa (*hawk-i*) Board met on Monday, February 21, 2011, at the Iowa Insurance Division offices, 330 Maple, Des Moines, Iowa. Dr. Selden Spencer, Vice Chair, called the meeting to order at 12:35 p.m. Shellie Goldman called the roll. A quorum was present.

**WELCOME, INTRODUCTIONS**

Dr. Spencer asked the audience members to introduce themselves.

**APPROVAL OF DECEMBER 20, 2010, MINUTES**

Joe Hutter made a motion to approve the December 20, 2010, and Jim Donoghue seconded the motion. Angela Burke Boston, Joe Hutter, Julie McMahon, and Jim Donoghue unanimously approved the minutes.

**CORRESPONDENCE, REPORTS & OTHER STATE NEWS**

Ms. Goldman stated there was nothing to report this month.

## **ADMINISTRATOR'S REPORT**

### ***Staff Changes***

Ms. Goldman reported that Mike Baldwin is retiring from the Department after 33 years. His last day is February 25, 2011. He will be missed because of his expertise in Medicaid and hawk-i eligibility. The Board thanked Mike for all his work over all the years.

### ***Enrollment Update***

Ms. Goldman stated the enrollment is remaining steady. Total enrollment for the **hawk-i** program is 34,153.

Kim Carson joined the meeting at this time. Dental only continues to be less than originally projected. Dr. Selden asked about the outreach for the dental only program. Melissa Ellis spoke about the IDPH contracts with Title V agencies. Mr. Hutter asked if the advertising for **hawk-i** included information about dental only. Tracy Smith from the ZLRIGNITION, the media contractor, stated the commercials include medical dental coverage but doesn't specifically say dental only. In Iowa, Google search includes ads for **hawk-i** for either dental or health coverage. Mr. Hutter asked if we had reports that show the locations of applications and enrollments. Ms. Goldman stated that this is available and will send the reports to the Board members.

### ***SFY 2011 Budget Update***

Ms. Goldman reported on the year-to-date expenditures for SFY 2011 through January 2011 was \$51,585,809 total dollars. The December report includes the amount paid to CMS because of the Office of Inspector General audit that was performed in 2002.

### ***Legislative Update***

Senate File 111 was introduced to reduce the **hawk-i** program to 150% of the FPL effective July 1, 2011. Because the Affordable Care Act mandates that States maintain eligibility requirements, if this bill was passed, Iowa would lose federal funding for Medicaid. This bill died in the subcommittee.

### ***New Federal Poverty Levels***

The federal poverty levels have increased effective April 1, 2011. The new levels were handed out to the Board members and the audience.

### ***CHIPRA Bonus***

Iowa met performance goals and received a bonus of \$6,760,901 from the federal government. This money will be used for the Medicaid program.

### ***Commonwealth Fund Report***

The Commonwealth Fund wrote a report on different states children's access to care, health care quality and health care outcomes. Iowa is ranked #1.

### ***Technical Assistance from CMS***

CMS has offered technical assistance through Mathematica for the outcome measurements that are now required for Medicaid and **hawk-i**. Iowa will be participating.

***Vanguard Project***

The National Academy for State Health Policy (NASHP) has developed the Vanguard Project. The purpose is to assist states in maintaining, improving and advancing health coverage for children and youth in the context of health care reform. This is new and Jennifer Vermeer and Anita Smith have been chosen to participate in this project.

**QUORUM QUESTION UPDATE**

Diane Stahle, from the Attorney General's office, replied to the question about why the *hawk-i* Board needs 5 members for a quorum instead of majority. "Iowa Code Section 17A.2(1) states: "Unless provided otherwise by statute, no less than two-thirds of the members eligible to vote of a multimember agency constitute a quorum authorized to act in the name of the agency." The definition of "agency" includes all state boards, so the *hawk-i* board would be subject to the 2/3rds requirement. There is nothing in Chapter 514I that I am aware of that would set the quorum requirement differently."

**OUTREACH UPDATE**

Melissa Ellis handed out an update on recent outreach activity. This update reflects activity from October through Dec. 2010. Ms. Ellis reviewed three agencies and their work.

**PUBLIC COMMENT**

There were no requests for public comment.

**ELECTRONIC PAYMENT UPDATE**

Jeremy Morgan from MAXIMUS, the *hawk-i* third party administrator, informed the Board, that the number of families that are making their premium payments online has increased. In January 1,025 payments were received online, which represents about 12% of all payments.

**NEW BUSINESS**

***Outreach grants:*** Dr. Spencer received an e-mail about a conference call regarding upcoming outreach grants and wanted additional information. The Department is aware of these grants and we are investigating our options on this.

**ADJOURN**

The meeting adjourned at 1:45 pm.

The next regular *hawk-i* Board meeting is scheduled for Monday, April 18, 2011, at 12:30 p.m. The meeting will be held at the Insurance Commission Office at 330 Maple in Des Moines, Iowa.